

world
art
dubai

فنون العالم دبي

19
|
22
NOV
2026

DUBAI EXHIBITION CENTRE



World Art Dubai
Curation Guidelines 2026

To maintain the highest curatorial standards at World Art Dubai 2026 and ensure compliance with UAE laws, **all exhibitors** (artists, galleries, and collectives) **must adhere to the following 10 mandatory guidelines:**

1. Content Restrictions – UAE Law

- Artworks must not contain nudity, sexual content, religious symbols, or political themes.
- This applies to all religions and belief systems. Non-compliant artworks will be immediately removed, and the exhibitor may be excluded from the fair and future editions.



2. Wall Layout & Spacing

To ensure a clean and professional presentation:

- Max. 2 rows of artworks per wall. Clean Layouts only
- Min. 20 cm space on all sides between artworks.
- At least 30% of the wall must remain white/empty.

These three parameters will be checked on site during set-up. Any exhibitor not following the rules will be banned from future World Art Dubai participations.



✓ MANDATORY LAYOUTS AT WORLD ART DUBAI 2026



3. Artwork Approval

Only pre-approved artworks and artists are allowed to be exhibited. You must:

- Submit artwork images and artist profiles for approval before the deadline.
- Submit a wall layout (with artwork sizes & positions) at least 21 days before the fair.

Non-approved artists and artworks will be removed.

4. Artwork Authenticity & Editions

Only original works are allowed. All exhibited works must be the original creation of the exhibiting artist or gallery, and must not infringe on the intellectual property rights of others.

Permitted:

- Hand-made prints (max. 100 editions).
- Signed, numbered fine art photography (max. 100 editions).
- Digital art prints (giclées) only if the original was created digitally.

Not permitted: Offset lithographs or mass-printed reproductions.



To maintain the highest curatorial standards at World Art Dubai 2026 and ensure compliance with UAE laws, **all exhibitors** (artists, galleries, and collectives) **must adhere to the following 10 mandatory guidelines:**

5. Artwork Installation

- All works must be mounted on walls or designated tables for sculptures
- No artworks on the floor, tables or leaning against walls.
- Works on paper must be framed.
- No taping of artworks to the wall is allowed.

6. Artwork Pricing

- All works must be clearly labeled with prices in AED.
- No discounts may be shown on labels.
- Discuss discounts privately with buyers.
- Price cap: Max. AED 80,000 (\$20,000). At least 70% of artworks must be priced below AED 40,000 (\$10,000).
- Any Higher-priced works require prior approval.

7. Display Setup

- You are responsible for setting up your stand.
- Setup must be completed at least 4 hours before the VIP opening on April 22.
- Assistance is available at a cost (pre-booking required).

8. Stand Presentation

- Your stand must appear well-curated, clean, and uncluttered. Crowded stands will be asked to remove works on-site by the curators.
- No easels are allowed to be added to the stand.
- Artworks can only be presented within the stand and on the walls. No artworks are to be placed on the floor.

9. Replacement of Sold Works

- You may replace sold artworks with new, pre-approved artworks. Keep a printed or digital catalogue of additional works at your booth.

10. Labels for Each Artwork Must Include

01. Artist Name
02. Title
03. Medium & Size
04. Price (AED)
05. Contact Info (optional)



Artist and Gallery Stand Layout Approval

Artists and galleries are required to submit the final stand layout render to the curators for approval prior to the event. The curators reserve the right to remove any artworks or display elements that have not been approved or that do not comply with the show's standards and guidelines. This measure ensures a cohesive and high-quality exhibition experience for all participants and visitors.

Mandatory Curators' Meetings – Online Attendance Required

To ensure a clear understanding of the curation standards at World Art Dubai 2026, each exhibitor is required to attend **at least one** of the official **Curators' Meetings**. These online sessions will cover the full curation guidelines, provide practical examples for booth setup, and allow time for Q&A. Each meeting will last approximately **60 minutes**. Attendance at one of the sessions is **mandatory** in order to be permitted to exhibit.

*Participation timings, access details, and relevant links will be shared by email in due course.

All exhibitors are encouraged to join these sessions, as they are **mandatory** to ensure a full understanding of the show **logistics, rules, and regulations**.

Attending will help avoid any onsite issues related to stand display and logistics.

